

# She Decides.

## SOCIAL MEDIA TOOLKIT



SheDecides is proud to be part of Women Deliver 2019, the world's largest conference on gender equality and the health, rights and wellbeing of girls and women in the 21st Century. This moment presents a unique opportunity to fuel a global dialogue both in Vancouver and around the world.

SheDecides is hosting four dynamic events over the four days and is looking forward to connecting with you all at our exhibition stand in the main conference room!

### Taking place this year:

#### ▶ CHAMPIONS IN CONVERSATION, 3 JUNE

A session for SheDecides Champions (by invitation only)

#### ▶ THE POWER OF STANDING UP AND SPEAKING OUT – BUILDING VIBRANT MOVEMENTS, 5 JUNE

A creative storytelling session focusing on what it takes to spark and sustain movements

#### ▶ SHEDECIDES TO HAVE PLEASURE, 5 JUNE

In partnership with The Pleasure Project, SheDecides is hosting a panel discussion on the importance of pleasure

#### ▶ SHEDECIDES OPEN HOUSE

This space will bring together partners, Friends and Champions of the movement to celebrate our commitment to creating a world where SheDecides

### Join us in spreading the word and taking action!

If you're attending a SheDecides side event, visiting the exhibition or simply just attending the conference, don't forget to share what you've learned through your social networks and engage with our main channels below.

### Include hashtags to connect with others driving the movement forward:

**#SheDecides #SheDecidesWD2019 #ThePowerOf #ProgressIsPleasure**

# She Decides.

CELEBRATING  
**WOMEN  
DELIVER 2019  
CONFERENCE**

# She Decides.

## SOCIAL MEDIA TOOLKIT

**Need some inspiration?**

**# We've prepared some social media messages to help you speak out!**



### **Attending Champions in Conversation?**

# Incredible coming together of #SheDecides Champions at #WD2019. Feeling energised, inspired & ready for powerful conversations on how we put women's bodily autonomy TOP of the agenda. Proud to be a part of the #SheDecides Champion family.

### **Coming along to The Power of Standing up and Speaking out – Building vibrant movements?**

# All set for #WD2019 #SheDecides breakfast on building vibrant movements! Looking forward to getting creative and using our power to explore what it takes to spark and sustain movements. #ThePowerOf

# Thank you @patsewa, @DinahRwiza & @MusimbiKanyoro for sharing what it takes to spark and sustain movements that bring together the power of many, the power of people and the power of change with #SheDecides. Feeling inspired at #WD2019. Let's go!

### **Join us at SheDecides to have Pleasure!**

# Mind blowing panel challenging traditional narratives on pleasure. Wiser for hearing @DrLoriBrotto & @georgiaarnold share how #ThePowerOf positive attitudes towards sexuality help advance women's SRHR. It's time for sexual rights to be RECLAIMED #ProgressIsPleasure #SheDecides

### **SheDecides Open House**

# Celebrating our commitment to creating a world where #SheDecidesPower. Progress. Change. Together we make a difference for women and girls everywhere.

### **Play bingo at the SheDecides Exhibition Booth**

# Attending #WD2019? I just dropped by the #SheDecides Exhibition Booth and took on the Bingo challenge – keep your eyes on the prize for a world where #SheDecides!

# Get a selfie with one of the 25x25 young leaders at the Exhibition Booth and chat about the best practices you can bring to your home country to help build the world where #SheDecides

**Include hashtags to connect with others driving the movement forward:**

**#SheDecides #SheDecidesWD2019 #ThePowerOf #ProgressIsPleasure**