



SheDecides Champions

Terms of Reference

These Terms of Reference guide and inform SheDecides Champions about the role of Champions in the movement.

The information contained is light-touch – SheDecides strives to be flexible, agile, diverse, and action-oriented. As such the information here is indicative of possible commitments and engagement, but it is not exhaustive of all that being a Champion may entail.

I. About SheDecides

SheDecides is a global political movement driving change, fuelled by actions in communities, and with young people at its heart. The movement is igniting energy and bringing people together – breaking down barriers and encouraging co-operation among long-time activists and emerging leaders, artists and service providers, policy makers and young leaders, politicians and academics, policy makers and young leaders, within and across countries and regions. Young people are central to co-creating and leading the movement.

The movement aims to raise public and political awareness to promote and enhance the fundamental **right of every girl and woman to decide for herself about her body**. Action is grounded in promoting a new narrative that expresses that all women and girls, everywhere, must have complete freedom and autonomy over their bodies. The movement seeks to achieve meaningful progress in changing social norms; improving public policy, guidelines and laws; and unlocking financial, technical and human resources at local, national and international levels. These are all necessary, and inter-related, actions for a world where SheDecides.

The SheDecides Strategy (2019-2021)

The movement disrupts the power imbalances that for too long have stopped girls and women from deciding about their bodies, their lives and their futures. Energized by evidence-based outrage, we are a conspiracy of hope.

Our strategy has three goals:

1. Stand Up. Speak Out.

The goal is to change narratives in order to change norms that stand in the way of the freedom, rights and dignity of women and girls.

2. Change the Rules.

The goal is to change laws, policies and procedures so that they actually support the freedom, rights and dignity of women and girls – and to hold governments accountable for implementing them and respecting her rights to make the decisions only she should make.

3. Unlock Resources.

The goal is to unlock the sustained, reliable resources necessary for women and girls around the world to exercise all their rights and access all the essential services (known and costed by the



Lancet-Guttmacher Commission) that will also help to achieve broader goals, including universal health coverage.

SheDecides Champions will take concrete actions towards achieving the three goals.

II. SheDecides Champions

1. Who is a SheDecides Champion?

Champions Stand Up, Speak Out; Change the Rules and Unlock Resources.

Champions are the global ambassadors of SheDecides. They are individuals with skills, expertise, influence and interest in the vision of the SheDecides movement. They commit to advancing its priority areas, its mission and goals by signing the manifesto and taking action on a regular basis. Champions lead by example, putting in substantial energy and personal commitment, individually and on behalf of their organisations, to advance the goals of the movement. In the case of Champions from governments, foundations and other donors, this will include leading by example with resource mobilisation – pledging resources “so that SheDecides”, and encouraging peers to do the same.

As a global movement, SheDecides aims to be diverse and inclusive so that it brings together political and other leaders (from diverse countries and regions) with young people; leaders from gender equality, sexual and reproductive health and rights (SRHR), HIV and other non-governmental organisations (NGOs); parliamentarians; artists; people from the professions, private sector and academia; and activists and other interested individuals.

SheDecides Champions will reflect this diversity.

Please see our current list of Champions [here](#).

2. Champion Responsibilities

- *Champions are public.* Champions agree to be identified publicly as SheDecides Champions, including on the website, and are expected to actively explain, support, promote and help to expand the movement and its goals and principles.
- *Champions are movement co-creators.* Through their reach and diversity, Champions play central roles in charting and sustaining the overarching direction and course of the movement. They are ‘co-creators’ due to their influence and input on the movement’s broader direction, focus and priorities.
- *Champions are connectors.* Champions may contribute to building the relationship between National, Regional and Global SheDecides Movements. They may act as catalysts, linking networks and actors to ensure the various movements act in line with the vision of the SheDecides manifesto.
- *Donor champions are crucial to Unlocking resources.* Champions from donor governments, foundations and other donor agencies are expected to provide their resources to advance the vision of SheDecides, as well as encourage others to do the same.



- *Champions play a role in SheDecides governance.* Through selection of Guiding Group members, and participating in working groups or committees (known as 'buzz groups') to deal with specific issues

The SheDecides Support Unit (SDSU) facilitates, connects, communicates and translates messaging to support Champions in their work amplifying the aims of the SheDecides movement. The SDSU will connect Champions to each other and to local, regional, national and global movements.

3. Selection of Champions

The SheDecides Governance Manual (forthcoming) contains all the information on the process for selecting Champions.

Champions should note that there is a maximum of 50-75 Champions at any given time. Champions will also be invited to renew their tenure every 3 years.



SheDecides Champion Nomination Form

October 2019 Call for Champions

Name of person nominating:

Email address:

Relationship to the nominee:

Name of Nominee:

Position:

Organisation:

Email address for correspondence:

Date of Birth:

Gender:

Country of Origin:

Country of Residence:

Please share a bio of the nominee, or In 300 words or less please describe why you are nominating this candidate. How will this person contribute to the mission and aims of the SheDecides movement?