

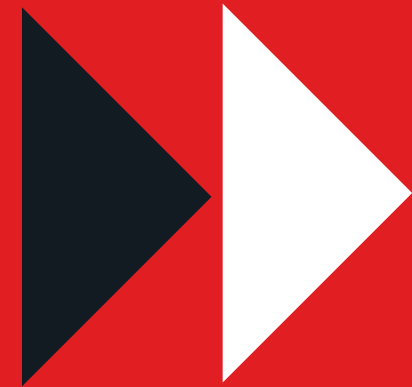
# SheDecides. Strategy 2022 - 2027

SheDecides Theory of Change:

If we convene and strengthen our movement and build linkages to important allies,

So that we (as a movement) are better able to take joint political action that can effectively advance global commitments and accountability towards bodily autonomy and SRHR,

Then we will be better positioned to use our collective power and amplified voice to counter opposition and support all women, girls and young people to have the right to decide over their body, life and future.



## Cross cutting themes:

intergrating youth, intentionally challenging opposition, intergrating our intersectional feminist values.

### Pillar

# 1

## Convene and Strengthen

We will come together to reinforce and strategically expand the SheDecides movement, and forge alliances between movement members and new potential allies.

## Take Political Action

We will build on movement strength by coordinating strategic political action and joint efforts to demand accountability for political and financial commitments for bodily autonomy.

# 2

### Pillar

### Pillar

# 3

## Amplify and Speak Out

We will leverage the bold SheDecides brand and the power of our shared communication platform to amplify collective messages and political action, and create opportunities for progressive voices to speak out to a broader, global audience.

## We Are:

- ▶ Intersectionally feminist
- ▶ Honest
- ▶ Transparent
- ▶ Clear
- ▶ Collaborative
- ▶ Inclusive
- ▶ Courageous
- ▶ Bold

Contribute to advancing bodily autonomy and SRHR and countering opposition.