

#RiseUpForAbortionRights

for International Safe Abortion Day

Social media toolkit

SheDecides.



September 28th marks **International Safe Abortion Day**. A global reminder that abortion rights are human rights, and that access to safe and legal abortion is essential healthcare.

The 2022 theme is Abortion in **Uncertain Times**, which resonates globally as COVID19 and rollbacks on hard won gains leave people frustrated and at risk.

But during tough times we have to keep rising up, speaking out and taking action until every person, everywhere, has the right to make their own decisions about their body, life and future.

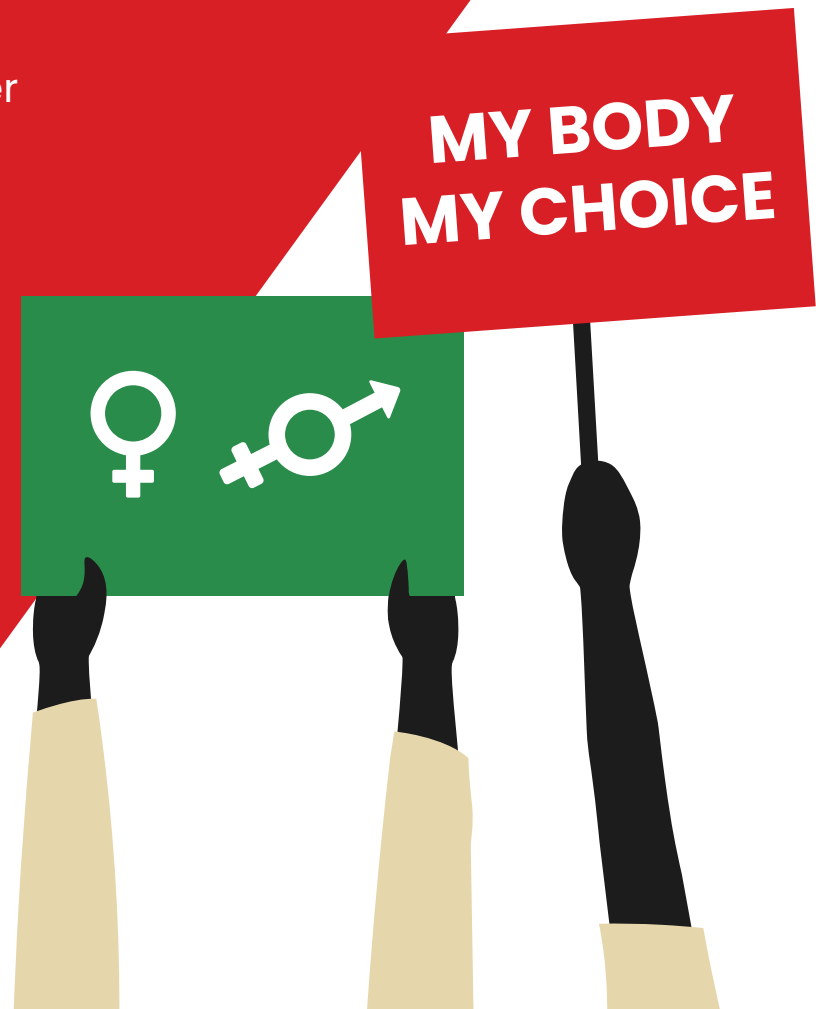


#RiseUpForAbortionRights

Around the world, attitudes to abortion are shifting and support for bodily autonomy is growing. Despite setbacks, progress **is** happening. Governments **are** passing progressive laws and policies to secure abortion as essential health care.

We will not let anti-choice groups curtail our efforts or set the narrative when it comes to our bodies. Together we **#RiseUpForAbortionRights** and defend the defenders.

Today we invite you to speak out for abortion rights, celebrate the progress being made worldwide and demand the fundamental right to decide.



Commit and galvanise through social media

Join SheDecides and #RiseUpForAbortionRights using our suggested posts below. Feel free to edit, link the tags and add your name/organization where suggested!

▶ Message 1: Rise up for the right to decide

Social media post 1

Abortion bans are SEXIST & RACIST. When safe abortion services are denied the most marginalised people suffer.

In uncertain times we **#RiseupForAbortionRights** so that no-one is denied life-saving abortion care. **@SheDecidesGFI #ISAD22**

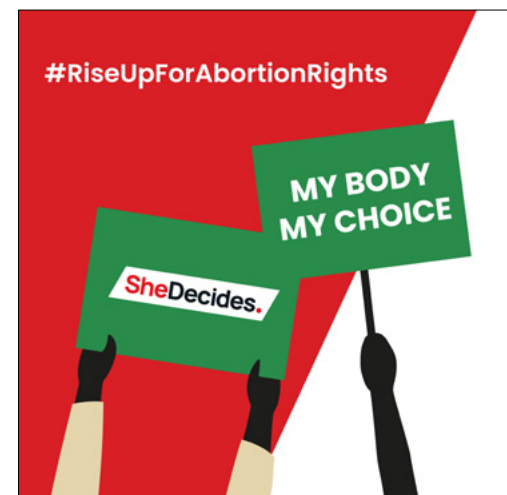
Social media post 2

[I or organization] stand up for the right to decide.

This **#SafeAbortionDay** we demand safe and legal abortion services for all people, everywhere 🦊

#RiseUpForAbortionRights
@SheDecidesGFI

▶ Image Link



▶ Message 2: Celebrate progress made

Social media post 1

HUGE wins and progress to celebrate this **#SafeAbortionDay** 🇺🇸👊

Support for abortion IS growing. We draw power from this to **#RiseUpForAbortionRights** until everyone has the right to decide about their body, life & future.

@SheDecidesGFI

Social media post 2

This **#SafeAbortionDay** we salute progress made from the tireless work of activists, organizations & Governments. 🙌

The fight is far from over but we take strength from hard-won gains until everyone can decide about their body, life & future **#RiseUpForAbortionRights @SheDecidesGFI**

▶ Image Link



► Message 3: Share your commitment

Social media post 1

For **#ISAD22 [1 or organization]** **#RiseUpForAbortionRights** and celebrate *[insert your example of action/ progress/ commitment]*.

We will continue to fight until everyone has the right to decide about their body, life & future.

@SheDecidesGFI

Social media post 2

This **#ISAD22 [1 or organization]** are celebrating *[eg. the legalisation of abortion in Mexico]* *[eg. abortion rights activists everywhere]*.

We must continue to stand up and speak out for safe legal abortion services as essential healthcare.

#RiseUpForAbortionRights 📣



► Image Link

Message 4: Official ISAD sub-theme: The internet as a safe space for activists

Social media post 1

The internet should be a safe space for activists to work, connect & speak out.

We stand in solidarity with those who face harassment in their fight for abortion rights.

This **#ISAD22** we defend the defenders and demand activists protection online
#RiseUpForAbortionRights

Partner spotlight: Yanaa Network

Internet & social media is used by young people for information about safe abortion & advocating for their rights.

We **#RiseUpForAbortionRights** and demand abortion conversations online are free from trolling, harassment & judgement, free from silencing and censorship **@yanaanetwork**

Image Link



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Safeguarding & preparing for opposition

Always stay safe with your activism. If you are being intimidated, threatened and are concerned for your physical safety and emotional wellbeing please let someone know what is happening.

This may include friends, parents, colleagues, an organization, the police or the relevant authority in your country.

Join SheDecides activists from across the globe as we come together, take action and **#RiseUpForAbortionRights!**

