

SheDecides.

Fuelling our **United Movement** in 2025.

shedecides.com

Key Results.



As the assault on reproductive rights intensifies globally, **SheDecides remains unwavering in its mission to build a world where all women, girls, and young people can make decisions about their bodies, lives, and futures – without question.**

In 2025, with regressive policies like the Global Gag Rule resurfacing, global cuts to Official Development Assistance (ODA), and a coordinated rise in misinformation by anti-choice groups, our **role as a leading global convener championing SRHR** became more urgent than ever. Working with SheDecides Champions and allies, we intensified efforts to keep SRHR firmly on the political agenda, working to strengthen the pro-choice community to resist rollbacks and advance rights.

▶▶ **2025: Resisting Rollback** for the Right to Decide

Key results:

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►► 1. Expanding and Diversifying Our Global Movement:

Together we are stronger. We diversified our **Champion network** in 2025, strengthening our collective political influence.

6 New Champions:



6 Governmental representatives:



France:
Jean Noel Barrot
Minister for Europe
and Foreign Affairs



Germany:
**Reem Alabali
Radovan**
Federal Minister for Economic
Cooperation and Development



Norway:
Åsmund Aukrust
Minister of International
Development



South Africa:
Sisi Tolashe
Minister of Social
Development



UK:
Jenny Chapman
Minister of State (International
Development and Africa)



Spain:
Ana M. Alonso
Ambassador for Feminist
Foreign Policy

Totalling: **48** Champions of which **15** are Governments

►► 2. Keeping SRHR on the Global Political Agenda:

In 2025, we focussed on ensuring our issues did not drop out of critical global discussions, driving visibility and action at key international policy forums.



CSW: 

Co-partnered and moderated the **GSAD** session “**Advancing Abortion Rights and Access**” and co-convened a Ministerial luncheon with the **Governments of Colombia and France**.



CPD:

Moderated a **Guttmacher Institute** side event: “Ending Maternal Mortality by Advancing Comprehensive Sexual & Reproductive Health & Rights.”



UNGA:

Hosted a SheDecides Masterclass with **The Population Council** on Youth SRHR: “**Driving data to action: what the evidence on adolescents, SRHR and the SDGs say**”.



ICFP:

Facilitated a discussion table for **Rutgers She Makes Her Safe Choice** report launch.



Financing For Development:

Moderated “Financing Our Future: The Economic Case for SRHR” joining partners: **The Government of Colombia, Government of Norway, FP2030, Guttmacher Institute, International Planned Parenthood Federation (IPPF), PMNCH, United Nations Foundation, United Nations Population Fund (UNFPA), Universal Access Project.**

▶▶ 3. Driving Fact-First Narratives and Global Media Reach:

Throughout 2025 we've leveraged our diverse Champion network to **speak out at critical moments**, including on the Global Gag Rule and ODA/USAID cuts.

devex Context



Expert Commentary:

Secured **3 influential op-eds** in global media outlets, featuring political leaders from the Governments of **France** and **Norway**.

TIME | The Guardian

The Telegraph



Global Media Reach:

Achieved **7 high-impact media placements** in leading global outlets, including The Guardian, The Telegraph, Time Magazine, and The Independent.



Unified Global Mandate:

Mobilised a joint statement signed by **13 Governments and 25 CSOs** to demonstrate undeniable political unity for SRHR as essential to the SDGs.

►► 4. Fueling the Movement: Strategic Intelligence and Alignment

We strengthened the movement by **providing essential research, briefings, and creating learning spaces** for our network. This sharpens advocacy, drives evidence-based decision-making, and ensures strategic alignment across our community.



Critical Research:

Published the **Youth SRHR Research Digest** providing essential summaries, key highlights, and recommendations from recent literature on adolescents' and young people's health and wellbeing.



Expert Learning:

Hosted 2 Masterclasses on “**Driving Data to Action**” (with Population Council) and “**Adding it Up**” (with Guttman Institute) to build technical expertise and understanding.



Strategic Briefings:

Conducted **3 Champion Convenings/Briefings** focused on aligning responses to the GGR expansion and exploring red lines post-aid cuts:

- **Feb 2025**
GGR and USAID freeze analysis
All Champion Convening
- **Nov 2025**
Responses to GGR expansion
Governmental Convening
- **Nov 2025**
Expansion of the GGR
All Champion Convening
- **Bilateral Governmental Policy Briefings**

▶▶ 5. Arts and Culture for Change:

In today's polarised information landscape, we've used creative cultural engagement and communications to pierce through disinformation and apathy, and connect emotionally with new audiences.



The Abortion Archives:

Launched the Online **Abortion Archives** and activated physical pop-ups of the POWER TO DECIDE Exhibition at CSW and ICFP, using art, photography, and storytelling to connect abortion rights to the broader struggle for gender equality, and to protect movement memory from erasure.



Awarded Salzburg Global Fellowship:

Abortion Archives selected for Salzburg Global's "Creating Futures: Art of Narrative" Fellowship, convening global storytellers, artists, and leaders to explore how culture shapes democracy and human rights, and how arts can counter disinformation and authoritarianism.



Podcast:

Launched SheDecides new podcast "**Reproductive Resistance**" to explore the intersectional nature of our movement's challenges.

▶▶ 6. New Partnerships and Investing in Youth:

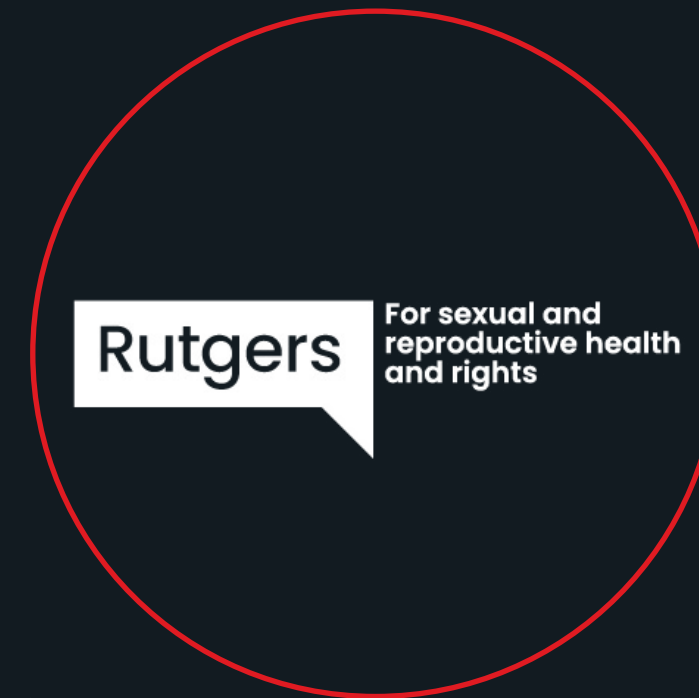
Throughout 2025 we have strategically built new partnerships both within and outside the SRHR ecosystem to expand our reach and resilience:



Established partnerships outside the echo chamber: including **Amnesty International**.



Supporting GSAD: Provided strategic support to the **Global Safe Abortion Dialogue (GSAD)** through activations at CSW and the ICFP Pre-Conference.



She Makes Her Safe Choice: SheDecides continues to be a proud partner of the **SheMakesHer Safe Choice programme**, led by Rutgers, working to advance safe abortion across West Africa.



Investing in Youth: Worked with the SheDecides **Youth Advisory Panel** to ensure youth voices drive our advocacy and strategy.

▶▶ With thanks!

With sincere thanks to all SheDecides Champions and allies who are the heart of the movement. With less than five years left to achieve the SDGs, and organised opposition working to push back and undermine hard-won human rights, we will continue to stay coordinated, loud, and focused on securing the policy and cultural foundations necessary to guarantee gender equality and the right to decide for all. In particular, thanks to the SheDecides Guiding Group and the SheDecides Youth Advisory Panel.

We also extend our deep gratitude to our generous donors for their vital support in 2025: **Belgium, Canada, France, Luxembourg, the Netherlands, the Packard Foundation, Rutgers, Sweden, and the United Kingdom.**

Looking Ahead:

▶▶ 2026 and Beyond

As we move into 2026, a year that promises both challenges and opportunities, we remain committed to our mission and inspired by your continued support. Together we can create a world that is better, stronger, safer.

But only if. And only when. SheDecides.

Join us in the fight!
